ViSAGE Advertising Quick Guide

Ad Specifications

Full Page

File type: .jpg
Resolution: 1024 pixels wide x 600 pixels tall
File size should not exceed 200kb

Insert

File type: .jpg
Resolution: 314 pixels wide x 141 pixels tall
File size should not exceed 50kb

Video

File type: .WMV
Encoder: WMV1, WMV2, or WMV3
Duration: 30 Seconds (Max recommended run time)
Resolution: 720 pixels wide x 422 pixels tall
Frame rate: 12 FPS
Bit Rate: 1000 kbps or less
Audio Encoder: WMA8
Chanel: 1 (mono)
Bit rate: 64kbps or less

Ad Placement

AdMan

Comes standard with the Golf Experience Module.
Included Inventory: 18 par 4&5 Fairway spots, plus all available Green-to-Tee locations.
Supported Ad types: Insert, Full Page, and Video.

AdMan Pro

Additional Module Subscription.
Access to all available Inventory (Tee, Fairway, Green, and all available Green-to-Tee locations).
Supported Ad types: Insert, Full Page, Video, and Action Zone Ads.

Ad Types

Full Page

Full page ads are displayed for 7 seconds and "touch screen to return" message will appear at the top of the screen, approximately 50 pixels tall. Please consider location of vital information when creating artwork

Insert

Insert ads display consistently for the entire location specified: Green, Tee, and/or Fairway. The ad is displayed in the lower right or left hand corner depending on hole layout. AdMan Pro users may select a different image or ad for each location, per hole.

Video

Videos must be submitted in the proper format to your Connected Account Manager for upload. Please specify location(s) (Tee, Fairway, Green, available Green-to-Tee, or Action Zone) in which you wish the video to play. Please allow 72 hours for uploading and placement.

Assistance

Marketing Assistance: contact Cayton Chrisman at cayton.chrsiman@gpsindustries.com.
Questions & Support: contact your C.A.M at 888-575-2901, or at support@gpsindustries.com.
Training tutorials and other materials: visit Visagehelp.com.